



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF TOURISM AND NATURAL RESOURCE
MANAGEMENT
BACHELOR OF TOURISM MANAGEMENT**

**COURSE CODE: BTM/TRM 2206
COURSE TITLE: TOURISM AND ENVIRONMENTAL
MANAGEMENT**

DATE: 6TH DECEMBER 2018

TIME: 1100 - 1300HRS

INSTRUCTIONS TO CANDIDATES

Section A is compulsory

Answer any **THREE** questions in section B

This paper consists of 2 printed pages. Please turn over

Section A: 25 marks

- 1.Explain the rationale for tourism planning for success (5 marks)
- 2.Highlight the principles of Integrated Coastal Zone Management (ICZM) in the context of tourism development (5 marks)
3. Briefly discuss UNEP/UNWTO Sustainable tourism aims (5 marks)
4. Briefly discuss health and environment in relation to tourism development (5 marks)
- 5.Outline the global code of ethics for tourism of the World Tourism Organization (UNWTO) for effective planning and management (5 marks)

Section B: 45 marks

6. Analyze the guiding principles of Environmental Impact Assessment (EIA) for the tourism industry (15 marks)
7. Discuss Climate Change Impacts on Tourism (15 marks)
8. Analyze tourism carrying capacity assessments (15 marks)
- 9.Discuss disaster risk management mechanisms for the tourism industry (15 marks)
10. Analyze strategies and tactics for managing high levels of use in protected areas (15 marks)

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