



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2017/2018 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES
BACHELOR ARTS IN COMMUNITY
DEVELOPMENT**

COURSE CODE: CMD 2212

COURSE TITLE: RESEARCH METHODOLOGY

DATE: 2ND MAY 2018

TIME: 1100 - 1300 HRS

INSTRUCTIONS TO CANDIDATES

- *Answer question ONE (compulsory) and any other TWO questions.*
- *Question one carries 30 marks*
- *All other questions carry 20 marks*

QUESTION ONE

“ Day in day out hundreds of girls drop out of school in Narok and other counties in Kenya. This happens despite the constant attempts to curb the phenomena” Assuming that you are a researcher interested in finding out why:

- a) Formulate a research topic and come up with a “problem statement” to justify your proposed research **(20 marks)**
- b) Design a broad objective, specific objectives and key research questions for this research **(10 marks)**

QUESTION TWO

Evaluate the sampling concept. What is the significance of sampling in social science research. **(20 marks)**

QUESTION THREE

- a) Citing relevant examples, discuss the different sources of data for research. **(10 marks)**
- b) Illustrate different tools that researchers employ in collecting data. **(10 marks)**

QUESTION FOUR

An effective Research process requires the researcher to observe research ethics. Clearly identify and discuss **FIVE** ethical standards considered important in research. **(20 marks)**

QUESTION FIVE

- a) Explain the meaning and purpose research **(10 marks)**
- b) Compare and contrast secondary and primary data **(10marks)**

END//

MAASAI MARA UNIVERSITY

INTERNAL MEMO

FROM: COD, SOCIAL STUDIES **DATE:** May 2, 2018

TO: DIR. EXAMINATIONS AND TIMETABLING

THRO: DEAN, SASS

SUBJECT: CMD 2212: RESEARCH METHODOLOGY

This course was taught by Dr. Joy Amore. It is a second-year course. It was jointly taught with SOC 310/PSA 310/BSS 310: Research Methodology, which are third level courses. As a result, and a mix up in the examinations timetable, the third level students were allowed to do the examination as scheduled on April 16, 2018. We have since requested the course lecturer to set a different exam for the second level students.

This is to request, your office to approve the students to do the examination today, May 2, 2016 at 11am.

Find the moderated examination attached herewith.

Kindly,

Dr. Kennedy Karani Onyiko
AG. COD, SOCIAL STUDIES