



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2017/2018 ACADEMIC YEAR  
THIRD YEAR FIRST SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES  
BACHELOR ARTS IN COMMUNITY  
DEVELOPMENT**

**COURSE CODE: CMD 310  
COURSE TITLE: LEADERSHIP AND MANAGEMENT  
OF COMMUNITY PROJECTS**

**DATE: 25<sup>TH</sup> APRIL 2018**

**TIME: 1100 – 1300HRS**

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**INSTRUCTIONS TO CANDIDATES**

Answer Question **ONE** and any other **TWO** questions

*This paper consists of **TWO** printed pages. Please turn over.*

Q1. a. Leadership can be formal and informal. Briefly discuss this statement while distinguishing leadership and management and why the two concepts should be combined in community projects **(15 marks)**

b. Explain the benefits of promoting and managing ethics in the community **(15 marks)**

Q2. Community projects require project managers to embrace the concept of management as an art and science. Using examples, discuss project management functions. What do you see as the role of flexibility on management? **(20 marks)**

Q3. Briefly discuss how leaders/ employers and employees should conduct themselves in conflict management. Explain the key elements of conflict management. **(20 marks)**

Q4. Using examples discuss principles of planning in community projects **(10 marks)**

b) What do you see as the importance of project planning in managing projects? **(10 marks)**

Q5. A strategic plan helps a community or organization to achieve the set goals through project planning. Using examples discuss the process and project elements that are considered in strategic planning. **(20 marks)**

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