



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2017/2018 ACADEMIC YEAR  
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF TOURISM AND NATURAL  
RESOURCE MANAGEMENT  
BACHELOR OF TOURISM MANAGEMENT**

**COURSE CODE: BTM 2207**

**COURSE TITLE: PROJECT PLANNING MANAGEMENT**

**DATE: 25<sup>TH</sup> APRIL 2018**

**TIME: 0830 – 1030 HRS**

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**INSTRUCTIONS TO CANDIDATES**

Answer all questions in **SECTION A** and any other three in **SECTION B**

### SECTION A- 25 MARKS

1. Use the information provided in the table below to answer the questions that follow:

Table 1.1: project schedule

Activity	Duration (in weeks)	Preceded by
A	5	-
B	4	-
C	2	A, B
D	2	C
E	7	D
F	3	E
G	1	F
H	2	G
I	4	G
J	1	H, I

- a) Construct a network (critical path) diagram to illustrate the information given in the table. **(13 marks)**
- b) Identify the critical path activities above. **(2marks)**
- c) State the elapsed time of this project. **(2 marks)**
- d) Indicate the number of weeks that activity H can overrun by without affecting the elapsed time of the project. **(2 marks)**
- e) Explain how the information from this diagram could be useful in planning this project. **(6 marks)**

### SECTION B- 45 MARKS

2. Assume you have replaced Mr. Kolua as a project manager of Narok Utalii project which was in execution stage. Discuss some of the management process that you will have to manage to ensure that the project achieves its stated objectives as planned. **(15 marks)**
3. Identify and explain the project appraisal/ analysis approaches used for public sector investment projects. **(15 marks)**
4. "Stakeholder analysis is a useful tool for identifying stakeholders groups and describing the nature of their stake, roles and interests in a project," using relevant examples, defend this statement. **(15 marks)**
5. Citing appropriate illustrations, examine the factors to be considered when making tourism project estimates. **(15 marks)**

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