



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2017/2018 ACADEMIC YEAR**

**SCHOOL OF SCIENCE AND INFORMATION SCIENCES  
DEPT OF INFORMATION SCIENCES  
BACHELOR OF COMMERCE**

**COURSE CODE: BCOM 2208  
COURSE TITLE: MANAGEMENT INFORMATION SYSTEM**

**DATE: 30<sup>TH</sup> APRIL, 2018**

**TIME: 1430 - 1630 HRS**

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## **INSTRUCTIONS**

Answer Questions ONE and any other TWO.

## **SECTION A: 30 MARKS COMPULSORY**

### **QUESTION ONE**

- a) Describe THREE characteristics of a technologically enabled organization  
(10 Marks)
- b) Briefly explain the roles a Manager plays in the Management of Information Systems  
(10 Marks)
- c) Explain how information systems May be used to improve the efficiency in business organizations?  
(10 Marks)

## **SECTION B IS 40 MARKS**

### **QUESTION TWO**

- a) Define the term E-commerce as used in business organizations and explain THREE benefits of conducting business on ecommerce. (8 Marks)
- b) Some business executives may feel that they do not get a return on their investment when they implement IT systems in their organizations. Describe FOUR factors might account to this feeling (12Marks)

### **QUESTION THREE**

- a) Differentiate between intranet and extranet, give an example in each case. (6 Marks)
- b) Explain any THREE functions of management (6 Marks)
- c) Where are knowledge work systems used in an organization and what components involved in creating a complete KWS (8 Marks)

### **QUESTION FOUR**

- a) Explain TWO ways in which Information Systems have gone along way into flattening organization (8 Marks)
- b) Explain four benefits of ERPs in organization (8 Marks)
- c) How do TPS differ from ESS in any organization (4 Marks)

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