



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS**

**2022/2023 ACADEMIC YEAR**

**FIRST YEAR SECOND SEMESTER**

**SCHOOL OF ARTS, HUMANITIES, SOCIAL  
SCIENCES AND CREATIVE INDUSTRIES  
DIPLOMA IN CRIMINOLOGY AND PENOLOGY**

**COURSE CODE: CRM 102**

**COURSE TITLE: COMMUNICATION SKILLS II**

**DATE: APRIL, 2023**

**TIME:**

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**INSTRUCTIONS TO CANDIDATES**

**Answer Question ONE and any other TWO questions**

*This paper consists of THREE printed pages. Please turn over.*

## **QUESTION ONE**

1a.) Using relevant illustrations, distinguish between the following course related terms:

- i. In-text citation and end-note citation
- ii. Note-taking and note-making **(4marks)**

b.) Elucidate the various types of essays by formulating valid topics for each type respectively **(8marks)**

c.) Assuming that you are reading a book entitled, Crime and Deviance in Urban Centres, explicate the systematic application of the SQ4R technique for effective reading. (Note that you can hypothesize the information in the book) **(9 marks)**

d.) Discuss the importance of communication to a student pursuing Criminology and penology **(5 marks)**

e.) Give examples of each of the following units of English grammar:

- i. Clause
- ii. Phrase
- iii. Sentence
- iv. Word **(4 marks)**

## **QUESTION TWO**

2a.) Discuss the systematic way of enhancing concentration when attending a lecture **(10marks)**

b.) Rodney has discovered after leaving the examination room that he did not respond to the examination questions as per the instructions. It is a habit that is circumventing his university education and he needs assistance so that he overcomes this challenge. Advise him on a strategy that he can employ so that he writes his examinations seamlessly without experiencing such difficulties **(10 marks)**

## **QUESTION THREE**

3a.) Critically examine the components of a business plan **(10marks)**

b.) Note-taking is a process that goes beyond mere listening and putting down pieces of information. With reference to Prof. Walter Pauk's model of note-taking, substantiate the above assertion. **(10marks)**

#### **QUESTION FOUR**

4a.) Regardless of one's field of expertise, modern scholars owe a lot to Benjamin Bloom. Justify **(10marks)**

b.) Discuss any five impediments to effective exchange of ideas and information among university students **(10 marks)**

#### **QUESTION FIVE**

5.) Write a factual essay about the causes and remedies to moral decay in the society as part of efforts to curb crime that has incarcerated the youths **(20 marks)**

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