

# MAASAI MARA UNIVERSITY 

## REGULAR UNIVERSITY EXAMINATIONS 2022/2023 ACADEMIC YEAR SECOND YEAR, FIRST SEMESTER

## SCHOOL OF NATURAL RESOURCES, TOURISM HOSPITALITY BACHELOR OF HOTELS \& HOSPITALITY MANAGEMENT

## COURSE CODE: HHM 2114-1 <br> COURSE TITLE: FOOD AND BEVERAGE COSTING AND <br> CONTROLS

DATE: $\boldsymbol{8}^{\text {TH }}$ DECEMBER, 2022
TIME: 1100-1300
INSTRUCTIONS TO CANDIDATES
Answer question ONE compulsory and any other TWO questions
This paper consists of 2printed pages. Please turn over.

SECTION A- 20 MARKS
QUESTION ONE
i.) Explain the following terms and give relevant examples where necessary (10 marks)
a) Fixed Costs
b) Variable Costs
c) Controllable costs
d) Prime cost
e) Total Sales by Category
f) Total Sales per Seat
g) Average Check.
h) Average Sale per Server
i) Covers
j) Seat Turnover
ii) Given the following information, calculate cost percentages. Round your answers to the nearest tenth of a percent.
Cost, Ksh 20000; Sales, Ksh 50000
iii) Calculate cost, given the following figures for cost percent and sales
(3marks)
Cost percent, 28.0\%; Sales, kshs5000
iv) Calculate sales, given the following figures for cost percent and cost
(4 marks)
Cost percent, 30.0\%; Cost, Kshs 9000

## SECTION B 30 MARKS

## QUESTION TWO

a. Explain seven importance of control in an organization
(7 marks)
b. Elaborate eight control techniques available to a manager in a hospitality firm (8 marks)

## QUESTION THREE

a. Establishing standard procedures for receiving food and beverage is very important in any hospitality operation, outline five steps involved in this process
(10 marks)
b. Elucidate five causes of excessive costs in a hospitality organization
(5 marks)

## QUESTION FOUR

a. Explain five ways in which budgets can be used as control devices in food and beverage operations
(5 marks)
b. Explain five significant effects of improper receiving controls (10 marks)

## QUESTION FIVE

a. Elucidate five means of obtaining price quotations in a hospitality establishment (5 marks)
b. Give a brief description of the following documents/personnel in control (10 marks)
i.) Invoice
ii.) Credit note
iii.) Meat tag
iv.) Receiving clerk
v.) Goods receiving book

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