

MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS 2022/2023 ACADEMIC YEAR FIRST YEAR FIRST SEMESTER

SCHOOL OF TOURISM AND NATURAL RESOURCE MANAGEMENT BACHELOR OF HOTELS AND HOSPITALITY MANAGEMENT

COURSE CODE: HHM 1106 COURSE TITLE: FOOD AND BEVERAGE SERVICE

DATE: 9TH DECEMBER, 2022 TIME: 0830-1030

INSTRUCTIONS TO CANDIDATES

Answer ALL questions in section A and any other two in section B.

This paper consists of 2 printed pages. Please turn over

SECTION A (20 MARKS)

QUESTION ONE

1a. Explain **FIVE** characteristics of a good tea

(5 marks)

- 1b. Explain **FIVE** types of service methods used in food and beverage operations (5 marks)
- 1c. Elucidate **FIVE** reasons why a food and beverage personnel should have menu knowledge and service (5 marks)
- 1d. Explain FIVE sections in the food and beverage service area

(5 marks)

SECTION B (30 MARKS) QUESTION TWO

- a. Explain **FIVE** factors that may influence establishments to choose disposables in their operations. (10marks)
- b. Elaborate **FIVE** types of alcoholic beverages

(5marks)

QUESTION THREE

- a. Discuss, giving relevant examples **FIVE** types food and beverage service equipment (10 marks)
- b. Explain **FIVE** factors that influence meal experience

(5 marks)

QUESTION FOUR

a. The duties to be carried out before service commences are many and varied according to the particular food and beverage service area. Discuss.

(10 marks)

b. With the use of illustrations, identify **FIVE** napkin folds used in the restaurant.

(5 marks)

QUESTION FIVE

a. Explain **FIVE** purposes of a menu in a food and beverage outlet

(5 marks)

b. Describe in detail, the procedure for clearance following service

(10 marks)

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