



# **MAASAI MARA UNIVERSITY**

**UNIVERSITY REGULAR EXAMINATIONS  
2022/2023 ACADEMIC YEAR  
THIRD YEAR SECOND SEMESTER**

**BACHELOR OF EDUCATION**

**SCHOOL OF EDUCATION**

**COURSE CODE: ECI 3112**

**COURSE TITLE: BUSINESS STUDIES METHODS**

**DATE: 9<sup>TH</sup> DECEMBER, 2022                      TIME: 1430-1630**

**INSTRUCTIONS TO CANDIDATES**

Question ONE is compulsory

Answer any other TWO questions

## QUESTION ONE

- a) Discuss four activities that students are likely to engage in during the introduction stage of a business studies lesson. **8 marks.**
- b) Highlight six points that a teacher need to consider while handling a Business Studies lesson in Competency Based Curriculum. **6 marks**
- c) Describe the features of Business Studies as an integrated syllabus in secondary schools in Kenya. **6 marks**

## QUESTION TWO

- a) Explain how computer technology may be used to enhance learning in a Business Studies class in Form Two.. **7 marks**
- b) Discuss any four characteristics of a successful Business Studies teacher. **8 marks.**

## QUESTION THREE

- a) Discuss any four points that a teacher expected to observe while preparing a diorama for the topic “Demand” in a Business Studies lesson. **8 marks**
- b) Describe the hurdle of storage and how it can be jumped in a Form Two Business Studies class. **7 marks**

## QUESTION FOUR

Discuss four ways a teacher can use to arouse interest in a Business Studies class. **8 marks.**

- a) Prepare a forty minute lesson plan to teach the topic “Balance Sheet” to a Form Three class. **7 Marks**

## QUESTION FIVE

- a) Explain how a teacher can use a guess speaker as resource person in Business Studies lesson. **7 marks**
- b) Discuss any four types tests for evaluating Business Studies learning in a Form Two class . **8 marks**

///END///