



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

FOURTH YEAR FIRST SEMESTER

**SCHOOL OF ARTS HUMANITIES SOCIAL SCIENCES &
CREATIVE INDUSTRIES**

**BACHELOR OF COMMUNICATION & PUBLIC
RELATIONS/BACHELOR OF COMMUNICATION &
JOURNALISM**

COURSE CODE: CMJ 4103

COURSE TITLE: TV PRODUCTION PROCESS

DATE: 9TH DECEMBER, 2022

TIME: 0830-1030

*This paper consists of **TWO** printed pages. Please turn over.*

1. Question ONE is COMPULSORY
2. Answer any other TWO questions

QUESTION ONE

- a) *In TV production process, the Technical planning meeting comes after a gap of 8- 10 days, the second planning meeting, i.e. a review meeting is called by the producer to review the progress of various production tasks assigned or initiated with the first planning meeting. As a production expert, describe any FIVE items considered in this meeting.* 10 marks
- b) Studio recording is a carefully planned event in which a large number of technical and other specialists operate a still larger number of machines and sophisticated equipment. To save on studio time, which is highly expensive, it is advisable to hold some rehearsals outside the studio. Discuss any FIVE guidelines that may be useful for rehearsing the programme by producers. 10 marks
- c) Before you begin to produce a program, you must answer a number of fundamental questions regarding audience and goal. Briefly describe any FIVE questions you will ask in regard to audience and goal in your production 10 marks

QUESTION TWO

Let's be honest: Access producers have lives outside of television, and they're frequently looking for shortcuts. Many producers think that they can save time and energy by skipping pre-production and moving right into production. This is not true. You cannot avoid pre-production; you can only postpone it. Pre-production is in many respects another word for decision making. And you cannot avoid making decisions, only postpone the inevitable. And when you postpone making important decisions until the last possible minute (i.e. until you're just about to shoot or edit), you're putting extra pressure on yourself at the time when you are already under the pressure of the clock to get something shot or edited. Don't make this mistake. Briefly describe:

- a) FIVE things you will do under 'Make fundamental Decisions' (10 marks)
- b) THREE considerations under 'put your vision on paper' 6 marks
- c) FOUR items you will take note of when making all the arrangements. (4 marks)

QUESTION THREE

- a) For directing a programme from the studio gallery, the producers and directors evolve and follow their individual styles and practices. The complexity of the production and experience of talent and crew members also determine the producer/director's style and approach. In regard to this, examine the FIVE general guidelines for directing studio productions. 10 marks
- b) Briefly describe what you understand by the following terms as used in studio preparation 10 marks

- i) The set:
- ii) The floorplan:
- iii) The camera cards:
- iv) Initial production conference:
- v) Technical planning meeting:
- vi)

QUESTION FOUR

a). Briefly discuss any FIVE components of the production process that are discussed and appropriate decisions jointly taken in the consequent meeting of production. 10 marks

b) Post-production editing provides the producer with an opportunity to look at and manipulate the pre-recorded materials in a more careful and patient way. Briefly discuss any FIVE-point editing procedure that you will follow for effecting editing of your production. 10 marks

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