

## **MAASAI MARA UNIVERSITY**

## REGULAR UNIVERSITY EXAMINATIONS 2022/2023 ACADEMIC YEAR THIRD YEAR FIRST SEMESTER

## SCHOOL OF ARTS & SOCIAL SCIENCES BACHELOR OF COMMUNICATION & JOURNALISM

## COURSE CODE: CMJ 3106-1 COURSE TITLE: BROADCAST SYSTEMS & PRODUCTION EQUIPMENT

DATE: 8TH DECEMBER, 2022

TIME: 1100-1300

**INSTRUCTION:** 

ANSWER QUESTION ONE AND ANY OTHER TWO

1. (a) With the aid of a diagram, describe how radio signals are transmitted from the studio to our homes. (8MKS)

(b) Using examples, explain how the following factors may affect transmission of broadcast signals:

| I.   | Weather                    | (3MKS) |
|------|----------------------------|--------|
| II.  | Altitude                   | (3MKS) |
| III. | Distance from station base | (3MKS) |
| IV.  | Type of transmitter        | (3MKS) |

2. Working with the audio console for Y2KFm radio, describe how you will use the following practices during a newscast.

| a) Equalisation   | (3MKS) |
|-------------------|--------|
| <b>b)</b> Mixing  | (3MKS) |
| c) Monitoring     | (3MKS) |
| d) Channel fading | (3MKS) |
| e) Patching       | (3MKS) |

3. Identify at least **five (5)** equipment in the diagram below and explain how they are used in a radio studio. (15MKS)



4. *"Various situations will require different lighting".* Based on this statement, explain how the following lights can be used in a broadcast production:

| a) Fill light                      | (3MKS) |
|------------------------------------|--------|
| <b>b)</b> Key light                | (3MKS) |
| c) Bounced light                   | (3MKS) |
| <b>d)</b> Existing (natural light) | (3MKS) |
| e) Area lighting                   | (3MKS) |
|                                    |        |

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