



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2020/2021 ACADEMIC YEAR  
THIRD YEAR FIRST SEMESTER**

**SCHOOL OF NATURAL RESOURCES, TOURISM  
AND HOSPITALITY**

**BACHELOR OF SCIENCE (URBAN AND  
REGIONAL PLANNING)**

**COURSE CODE: URP 3106**

**COURSE TITLE: RESEARCH METHODOLOGY**

**DATE: 8<sup>TH</sup> APRIL 2022**

**TIME: 1100-1300 HRS**

**INSTRUCTIONS TO CANDIDATES**

**ATTEMPT ALL QUESTIONS IN SECTION A AND ANY 3 IN SECTION B**

Support your answers with relevant examples and illustrations and clearly show your calculations, where relevant.

*This paper consists of 3 printed pages. Please turn over*

## **SECTION A (25 MARKS)**

**Attempt ALL questions in this section.**

1. The Big 4 Agenda identifies affordable housing as one of its 4 development and social transformation milestones. Identify any 4 research areas in housing that would contribute to realization of this development target **(4 Marks)**.
2. Distinguish between;
  - i. Longitudinal study and cross-sectional study, **(1 Mark)**
  - ii. Primary and Secondary data, **(1 Mark)**
  - iii. Quantitative and Qualitative data, **(1 Mark)**
  - iv. Treatment and Replication, **(1 Mark)**
  - v. Sample size and Sampling frame, **(1 Mark)**
  - vi. Descriptive and Inferential statistics **(1 Mark)**.
3. Explain the meaning of R and R<sup>2</sup> in a linear regression equation **(3 marks)**.
4. State 2 reasons for the relatively low contribution of research to development in Kenya and suggest 2 ways of overcoming the bottlenecks **(4 Marks)**.
5. Explain your understanding of exploratory research and give an example of an urban and regional planning exploratory research **(4 Marks)**.
6. You are proposing a research on suitability of different roofing materials as an adaptation to weather elements. Present a simplified conceptual framework to illustrate relationship between independent and dependent variables you would investigate **(4 Marks)**.

## **SECTION B (Attempt any THREE questions)**

7. You are writing a research proposal for your thesis to investigate sources and methods of wastewater disposal in Majengo estate, an informal settlement in Narok town.
  - i. Present a detailed statement of the problem and justification of the study **(6 Marks)**
  - ii. State three (3) possible objectives of this study **(3 Marks)**
  - iii. Explain the research design you would employ to collect data for this study **(6 Marks)**.
8. Discuss the main probability sampling techniques and give relevant examples where you would employ each technique in research **(15 Marks)**.
9. Using illustrations and examples, explain the differences between completely randomized block design and the randomized block design **(15 marks)**.
10. Discuss the merits and demerits of using questionnaires as a research tool and explain how the shortcomings of this research tool can be addressed **(15 Marks)**.