



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2021/2022 ACADEMIC YEAR
FIRST YEAR FIRST SEMESTER**

**SCHOOL OF ARTS, HUMANITIES, SOCIAL
SCIENCES & CREATIVE INDUSTRIES
BACHELOR OF ARTS (SOCIOLOGY)**

COURSE CODE: SOC 1104-1

**COURSE TITLE: PSYCHOLOGY OF INDIVIDUAL
DEVELOPMENT**

DATE: 31ST MARCH, 2022

TIME: 1430 – 1630 HRS

INSTRUCTIONS TO CANDIDATES

- Question 1 is compulsory.
- Answer any other **TWO** questions

This paper consists of 2 printed pages please turn over.

1. Define the following concepts with examples
 - a) Psychology **(5 marks)**
 - b) Attitude **(5 marks)**
 - c) Analyze various fields of influence in psychology **(10 marks)**

2. a). Examine five factors that influence attitude formation **(15 marks)**

3. a). Discuss five mental processes that affect behavior **(5 marks)**
b). Outline the key factors that influence the development of personality in the childhood stage. **(10marks)**

4. a). Outline Erickson's psychosocial theory, highlighting how it contributes to understanding human development. **(7 marks)**
b). Discuss the role of language in the socialization process **(8 marks)**

5. Discuss the view that development of personality is a product of heredity interacting with the environment over time **(15 marks)**

/////END/////