



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS 2021/2022 ACADEMIC  
YEAR  
FIRST YEAR FIRST SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS  
CERTIFICATE IN BUSINESS MANAGEMENT.**

**COURSE CODE: CBM 001**

**COURSE TITLE: INTRODUCTION TO BUSINESS STUDIES**

**DATE: 6 TH APRIL,2022**

**TIME: 1100-1300HRS**

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**INSTRUCTIONS TO CANDIDATE**

Answer Question **ONE** and any other **TWO** questions

## **SECTION A (COMPULSORY)**

- a) There are various roles that Nairobi Stock Exchange plays in the Economy. In relation to business studies, state and explain five roles of Nairobi Stock Exchange. **(10marks)**
- b) Explain various circumstances under which a Limited Liability Company may be dissolved. **(10marks)**
- c) During the 19th century, communication fundamentally changed from what was available at America's founding. From a society that communicated through voice, art, and the written word (letters, newspapers, and books), the country added a federal postal service, telegraphs, photographs, and telephones. Explain how the latest revolution in communication has changed the world into a global village. **(10marks)**

## **SECTION B**

### **QUESTION TWO**

- a) State-owned enterprises (or public entities) are independent bodies partially or wholly owned by government. They perform specific functions and operate in accordance with a particular Act. State and explain six characteristics of state-owned corporations. **(12 Marks)**
- b) Describe four advantages of pipeline as a means of transport **(8Marks)**

### **QUESTION THREE**

- a) A partnership consists of two or more people who combine their resources to form a business and agree to share risks, profits and losses. Common partnership business examples include law firms, physician groups, real estate investment firms and accounting groups. In relation to the above statement, explain disadvantages of partnership. **(10marks)**
- b) Describe demerits of government involvement in business. **(5 Marks)**
- c) Explain why road transport is preferred than water transport. **(5 Marks)**

### **QUESTION FOUR**

- a) Trade plays a crucial role in the economy. Using relevant examples state and explain advantages of trade in a country. **(10 Marks)**
- b) State and explain key features of a bonded warehouse. **(10 Marks)**

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