



MAASAI MARA UNIVERSITY
REGULAR UNIVERSITY EXAMINATIONS
2021 /2022 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER
SCHOOL OF BUSINESS & ECONOMICS
BACHELOR OF PROJECT PLANNING AND
MANAGEMENT
COURSE CODE: BPM 4107
COURSE TITLE: MANAGEMENT OF SOCIAL
ENTERPRISE PROJECTS

DATE:TH APRIL 2022 TIME: 00.00HRS

INSTRUCTIONS:

1. Attempt questions ONE and any other THREE.
2. Do NOT write on this question paper

1. The Emergence of the social entrepreneurship and citizen sector are an adaption to the changing demands of the global environment, a departure from the top-down centralized problem-solving model that dominated the past century in light with this differentiate between social entrepreneurship and government, social entrepreneurship and democracy, social entrepreneurship and business entrepreneurship and lastly social entrepreneurship and activism **(25mks)**

2. A quarter century ago, it took unusual confidence and vision to become a social entrepreneur. The roles were undefined examples were rare, today the path is becoming clearer explain the roles of social entrepreneur in society **(15mks)**

3. Discuss the Challenges faced by social organizations in the course of their operation **(15mks)**

4. Define Disaster management and clearly explain its phases **(15mks)**

5. a) Discuss the impact of HIV/Aids on individual family and the society **(10mks)**

b) Discuss the causes and symptoms of HIV/Aids **(5mks)**