



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS**

**2021/2022 ACADEMIC YEAR**

**FIRST YEAR, SECOND SEMESTER**

**SCHOOL OF EDUCATION**

**MASTERS IN EDUCATION.**

**(EARLY CHILDHOOD DEVELOPMENT  
EDUCATION)**

**COURSE CODE: ECDE 8205**

**COURSE TITLE: RESOURCE DEVELOPMENT AND  
MANAGEMENT IN EARLY CHILDHOOD**

**DATE: 1<sup>st</sup> APRIL, 2022.**

**TIME: 11.00-2.00 PM**

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**INSTRUCTIONS TO CANDIDATES: Answer any three Questions**

- 1a). Give reasons why resource management is importance in an organization. **(6mks)**
- b). Outline the steps that are taken in identification of different types of resources **(10 mks)**
- c). "Resource mobilization is critical to any organization". Explain. **(4mks)**
- 2a). There are three kinds of resources necessary for delivery of quality formal and non-formal primary education programs. Giving relevant examples, discuss three resources. **(12mks)**
- b). Describe in details how you can identify resources or needs in a community. **(8 mks)**
- 3 a). Explain the meaning of "marketing and mobilization of resources" from the Childs' perspective. **(4mks)**
- b). How can you spice up your campaigns in marketing and mobilization of resources? **(8mks)**
- c). There are four types of marketing strategies that focuses on different types of marketing strategies. Discuss the four strategies. **(8mks)**
- 4a). Competitive advantage of one NGO over another gives the former an added advantage". Discuss. **(10mks)**
- b). The role of family and community in supporting healthy development is key for future human resource. Critique this statement. **(5 mks)**
- c). Outline the benefits of family and community engagement in Childs' schooling. **(5mks)**
- 5a). As a headteacher, explain how you can create community awareness and mobilization of community resources. **(8 mks)**
- What is the importance of monitoring and evaluation in management? **(4 mks)**
- b). Outline and explain the factors affecting resource management in organizations **(8mks)**

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