



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES
BACHELOR OF SCIENCE IN
COMMUNICATION & PUBLIC
RELATIONS/JOURNALISM**

COURSE CODE: CMM 422

COURSE TITLE: DIGITAL PHOTOGRAPHY

DATE: 28TH AUGUST, 2019

TIME: 0830 – 1030 HRS

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **TWO** questions

1. a) Define digital photography. **(2mks)**
b) Discuss any five (5) advantages and five (5) disadvantages of digital photography. **(20mks)**
c) identify any eight (8) important features of a digital camera. **(8mks)**
2. Assume you are a photojournalist working with Standard Digital, Narok branch. Your editor has sent you on assignment to report on a court proceeding involving a defilement case at Narok law courts. Discuss the ethical issues you would consider in your coverage. **(20mks)**
3. (a) Identify four (4) main editing practices that a photojournalist may use. **(4mks)**
(b) Based on your answer in 3(a) above, explain how the practices are applied to newspaper editing. **(16mks)**
4. (a) Using five sentences, explain picture composition. **(5mks)**
(b) Explain the various components that form part of a picture's composition. **(15mks)**
5. 'Digital photography has had a tremendous effect on journalistic practice'. Discuss. **(20mks)**

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