



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF TOURISM AND NATURAL
RESOURCES MANAGEMENT
CERTIFICATE IN TOURISM AND WILDLIFE
MANAGEMENT**

COURSE CODE: CTW 011

**COURSE TITLE: TRAVEL GEOGRAPHY AND
ENVIRONMENTAL EDUCATION**

DATE: 20TH AUGUST, 2019

TIME: 0830 – 1030 HRS

INSTRUCTIONS TO CANDIDATES

Answer **ALL** questions in section **A** and any other **THREE** in section **B**

SECTION A (25MARKS)

QUESTION ONE

- a) Define the following terms and concepts as used in travel geography and environmental education.
 - i. Travel Geography. (2marks)
 - ii. Environment. (2marks)
 - iii. Geography. (2marks)
- b) Differentiate between push and pull factors that give rise to tourist flows citing relevant examples. (5marks)
- c) Briefly explain the major geographical components of the tourism system. (5marks)
- d) Explain the concept of tourism demand. (3marks)
- e) State reasons why environmental education is important to the public. (6marks)

SECTION B (45MARKS)

QUESTION TWO.

Discuss the various principles of environmental management that are necessary for sustainable environmental development. (15marks)

QUESTION THREE.

Highlight and briefly explain factors a tourist should consider before choosing a mode of transport to travel to a given destination. (15marks)

QUESTION FOUR

With sufficient details, explain the impacts of tourism to the environment.

(15marks)

QUESTION FIVE

- a) State and briefly explain **FIVE** factors affecting travel demand. (10marks)
- b) Explain the significance of transport geography to the tourism industry and tourism establishments in Kenya. (5marks)

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