



MAASAI MARA UNIVERSITY

**REGULAR UNIVESIRSTY EXAMINATIONS FOR
2018/2019 ACADEMIC YEAR
SCHOOL OF SCIENCE AND INFORMATION SCIENCES**

**THIRD YEAR SECOND SEMESTER EXAMINATIONS
FOR
BACHELOR OF SCIENCE IN INFORMATION SCIENCES**

**COURSE CODE: INS 3205
COURSE TITLE: ELECTRONIC PUBLISHING**

DATE: 17TH APRIL 2019

TIME: 0830 – 1030 HRS

INSTRUCTIONS

- Answer Question **ONE** and any other **TWO** QUESTIONS

QUESTION ONE (COMPULSORY 30 MARKS)

- a) Briefly explain the following Concept:
- i. Courseware Publishing **(2 marks)**
 - ii. Electronic Journal **(2 marks)**
 - iii. Hypertext **(2 marks)**
 - iv. Web authoring system **(2 marks)**
 - v. Website **(2 marks)**
- b) Explain the characteristics of E-journal **(10 marks)**
- c) Explain **FIVE** web content management system. **(10 marks)**

QUESTION TWO

- a) Explain **SIX (6)** types of electronic publications which are used in Academic Institutions. **(10 marks)**
- b) Explain the Adobe Experience Manager **(10 marks)**

QUESTION THREE

- a) Maasai Mara University has appointed you as a System Librarian in charge of e-resource and they want to purchase editing software's. Discuss **SIX** editing softwares' you would recommend for purchase **(10 marks)**
- b) Discuss the web content management and its features **(10 marks)**

QUESTION FOUR

- a) Explain the advantages of electronic publishing. **(12 marks)**
- b) Discuss **THREE (3)** types of web hosting. **(8 marks)**

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