



# **MAASAI MARA UNIVERSITY**

## **SPECIAL/SUPPLEMENTARY UNIVERSITY EXAMINATIONS**

**2018/2019 ACADEMIC YEAR  
THIRD YEAR SECOND SEMESTER**

**SCHOOL OF EDUCATION  
BACHELOR OF EDUCATION**

**COURSE CODE: CIM 317**

**COURSE TITLE: SPECIAL METHODS IN  
BUSINESS STUDIES**

**DATE: 26<sup>TH</sup> APRIL 2019**

**TIME: 1100 - 1300HRS**

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**INSTRUCTIONS TO CANDIDATES**

Question **ONE** is compulsory

Answer any other **TWO** questions

*This paper consists of 2 printed pages. Please turn over*

### **QUESTION ONE**

- a) Explain the following terms as used in Business Studies instruction
  - i) instruction **5 marks**
  - ii) scheme of work **5 marks**
  - iii) stimulus variation **5marks**
  - iv) Decoding **5 marks**
  
- b) Discuss the value of Stimulus Variation in Business Studies instruction. **10 marks**

### **QUESTION TWO**

- a) Using examples, discuss how a demonstration may be used in teaching a Business Studies lesson. **10 marks**
  
- b) Discuss how a teacher can arouse and retain student attention in a Business Studies class. **10 marks**

### **QUESTION THREE**

- a) Explain how a teacher can use a chart when teaching a Business Studies lesson. **10 marks**
  
- b) Examine how Discussion Activities can be used in a form four Business Studies class. **10 marks**

### **QUESTION FOUR**

- a) Explain any two approaches a teacher can evaluate Business Studies students. **10 marks**
  
- b) Examine the role of computer assisted learning (CAL) in Business Studies instruction in secondary schools. **10 marks**

### **Question Five**

- a) Discuss any five qualities of a good business studies teacher in secondary schools. **10 marks**
- b) Using examples examine the three evaluation approaches that a teacher may use while teaching Business Studies. **10 marks**

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