

MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS 2018/2019 ACADEMIC YEAR 4TH YEAR 2ND SEMESTER

SCHOOL OF ARTS AND SOCIAL SCIENCES B.A. LINGUISTICS

COURSE CODE: BLL 414

COURSE TITLE: ENGLISH FOR SPECIFIC PURPOSES

DATE: 18TH APRIL 2019 TIME: 0830 - 1030 HRS

Instructions:

Attempt question ONE and any other TWO questions.

- **Q1**. a) Explain what you understand by the phrase: English for Specific Purposes. (6 marks)
- b) Describe the absolute characteristics of English for Specific Purposes.

(12 marks)

- c) Briefly explain the difference between English for Specific Purposes and English for General Purposes. (12 marks)
- **Q2.** a) Discuss the development of English for Legal Practice. **(12 marks)**
- b) Using relevant examples, illustrate some of the unique features of Legal Language. (8 marks)
- **Q3.** a) Discuss the development of English for Medicine. (15 marks)
- b) List some TEN words that are unique to the medical language.

(5 marks)

- **Q4.** a) Discuss the development of English for journalism. (12 marks)
- b) Describe some of the stylistic devices commonly found in the language of advertisements. (8 marks)
- **Q5.** a) Discuss the stages one goes through in the process of teaching English for Specific Purposes. (10 marks)
- b) Explain FIVE objectives of teaching English for Specific Purposes.

(10 marks)

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