



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
FIRST YEAR FIRST SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS
DIPLOMA IN BUSINESS MANAGEMENT**

COURSE CODE: DBM 001

**COURSE TITLE: PRINCIPLES AND PRACTICE
OF MANAGEMENT**

DATE: 17TH APRIL 2019

TIME: 11.00.13.00 HRS

INSTRUCTIONS TO CANDIDATES

*Answer Question **ONE** and any other **THREE** questions*

*This paper consists of **Two** printed pages*

QUESTION ONE

- a) Explain through a diagram the nature of work at different levels of Management. **[10marks]**
- b) Management is described as both as a science and an art. Explain. **[8marks]**
- c) State and explain various function of management. **[7marks]**

QUESTION TWO

- a) State and explain various types of leadership styles. **[10marks]**
- b) State and explain five qualities of effective leadership. **[5marks]**

QUESTION THREE

- a) Henry Fayol strongly felt that managers should be guided by certain principles. He evolved several general principles of management. state and explain five of them. **[10marks]**
- b) State the five basic principles of scientific management **[5marks]**

QUESTION FOUR

- a) State and explain roles of a manager in an organization **[5marks]**
- b) Describe the various characteristics of management **[5marks]**
- c) Describe five processes involved in management **[5marks]**

QUESTION FIVE

- a) Explain the term strategic management and state what it involves. **[5marks]**
- b) State five key characteristics of a charismatic leader. **[5marks]**
- c) State five characteristics of transformational leaders. **[5marks]**

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